

Kenichiro Chaffee

Art Director. Illustrator. Animator.

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Experience **Google - 12/2019 - Present**

Art Director

Developed visual systems and strategies for the Google Assistant. Worked directly with agencies and freelance artists to create illustration and animations for a wide variety of projects spanning delightful timers to AI characters.

Freelance - 06/2015 - 12/2019

Illustrator/Animator

Animated and illustrated for various campaigns with agencies and clients such as Bloom, BLNK, Oddfellows, Github, NYT, and Aeropress.

Facebook Inc. - 12/2016 - 07/2019

Animator

Animated narrative driven projects to increase brand sentiment and promote a cohesive visual identity. Worked closely with agencies such as BUCK and Animade to create several campaigns.

PRO Unlimited @ Facebook Inc. - 10/2015 - 12/2016

Artist - Contigent Worker

Illustrated and animated over 10 Facebook Sticker packs. Designed, 3D modeled, and painted face masks and filters for camera products.

Nickelodeon Animation Studios - 2/2014 - 5/2014

Intern

Provided artistic and administrative support to the CG Core Team.

Education 2010-2015 Academy of Art University - San Francisco, CA

Degree Bachelor of Fine Arts in Character Animation

Skills Art Direction
Storyboarding
Cel Animation
2D Rigging
3D Animation
Illustration

Tech Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Toon Boom Harmony
Blender
Figma
Procreate